

# WordStock Labels *(shown actual size)*

ISBN-0-123-45678-9

22 110 \$123.45

TITLE GOES HERE

UP TO 5 PRINTED LINES

## RECEIVING LABELS *removable*

\$150/box of 20,000 #1250-001 white

May be printed in a variety of formats, including with bar codes, if your printer is capable; They're particularly appropriate for items that might be shelved incorrectly, because each label can be printed with the item's *Product* and *Section* numbers. There's room at the top for a printed bar code and at the bottom for the date received

• QUANTITY DISCOUNT: 5+ boxes @ \$140

0123456789 \$123.45

TITLE/DESCRIPTION HERE

## SMALL LABELS *permanent*

\$190/box of 40,000 #1265-001 white

As shown, these narrow labels have room for two lines of type, usually SKU, price, and title or other identifying description.

0123456789

23 \$123.45

## TINY LABELS *permanent or removable*

#1252-001 removable white \$150/box of 25,000

#1260-001 permanent white \$150/box of 25,000

For small items, such as gifts and books-on-tape; removable labels are a good choice for boxed items.

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UP TO 6 PRINTED LINES

## LARGE LABELS *removable*

\$275/box of 20,000 #1255-001 white

Slightly larger than the labels shown above, with room for one more line of print; may be printed in a variety of formats, including with bar codes, if your printer is capable; Some stores use this space to print their store's name.

X12345

\$123.

## BUTTERFLY LABELS *permanent*

\$600/box of 25,000 #1256-001 white

Ideal for small items, such as jewelry, where you might ordinarily use a string tag; room for SKU and price. Some stores prefer to write, rather than print, information on these labels;

ISBN-0-123-45678-9  
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## ZEBRA PRINTER LABELS *removable*

\$90/roll of 11,400 #1257-001 white

may be printed in a variety of formats, including with bar codes

WORDSTOCK  
69 GROVE STREET  
ATTN SALES  
WATERTOWN, MA 02472

MAY 02

## CUSTOMER MAILING LABELS *permanent - white only*

Single-label strip \$30/box of 5,000 #1268-001

4-across on sheets \$150/box of 20,000 #1267-001

Labels for mailings to customers; available in a long, single-label-wide strip, or a sheet of four labels across. Using *Customer File*, you can print a mailing code for tracking orders.